

CV

Dr Ante Mandić currently holds the position of Associate Professor of Sustainable Tourism at the Faculty of Economics, Business and Tourism, University of Split, Croatia. Additionally, he is a Research Fellow at the SC Johnson College of Business, Cornell University, New York, USA, an Associated Faculty at the Human Dimension of Natural Resources at the Warner College of Natural Resources, Colorado State University, USA, and serves as an external examiner at Breda University of Applied Sciences, Netherlands.

His field of expertise lies in nature-based tourism and sustainability, with a specific focus on strategic policy planning and implementation, and destination management. Dr Ante Mandić's doctoral thesis, titled "Impact of the Public Attributes of National Parks on Hotel Prices" (public viva - December 2017, Supervisor Prof. Lidija Petrić), centered around the positive spillover effects of protected and conserved areas on actors involved in the destination value chain.

He has significantly contributed to academia by editing three impactful special issues of SJR-rated journals:

- "Tourism Planning and Development - Sustainable and resilient nature-based tourism development in the post-pandemic era" (CiteScore 6.5; co-edited with Anna Spenceley and Yu-Fai Leung; ongoing),
- "Journal of Ecotourism - Sustainable Visitor Experience Design in Nature-based Tourism" (CiteScore 6.8; co-edited with Stephen F. McCool; published: Volume 22, Issue 1 (2023)),
- "Journal of Ecotourism - Regenerative ecotourism and A-growthism: from Anthropocentrism to Deep Ecology" (CiteScore 6.8; co-edited with Sandeep K Walia, Rohan Bhalla, Zahed Ghaderi; ongoing).

Additionally, he has published five highly relevant books:

- "Handbook on Managing Nature Based Tourism Destinations Amid Climate Change" (Edward Elgar; 2024; co-edited with Anna Spenceley and David Fennell).
- "Legacy and Innovation: Integrating Cultural Heritage Conservation with Contemporary Tourism Management" (Springer Cham; 2024; co-edited with Rui Alexandre Castanho and Tatjana Pivac), and
- "The Routledge Handbook of Nature Based Tourism Development" (Routledge; 2023; co-edited with Sandeep K. Walia),
- "Cultural Sustainable Tourism: Strategic Planning for a Sustainable Development" (Springer Cham; 2022; co-edited with Rui Alexandre Castanho and Uglješa Stanković),
- "Mediterranean Protected Areas in the Era of Overtourism: Challenges and Solutions" (Springer Cham; 2021; co-edited with Lidija Petrić),

Dr. Ante Mandić's work has been widely recognized for its scholarly and policy relevance. He was awarded the Extraordinary Doctoral Prize for the academic year 2017/18 by the University of Split, and later received the university's Annual Social Science Research Award in 2022, jointly granted with the Ministry of Science and Education. His research has informed national tourism policy, leading to his engagement by the Croatian Ministry of Tourism and Sports (2022–2023) as an advisor for scenario planning in the development of the Sustainable Tourism Strategy until 2030. He currently leads several strategic planning initiatives, including the Sustainable Tourism Master Plan for rural Dalmatia—Croatia's most visited region—and destination management plans and carrying capacity assessments for key heritage sites, such as Trogir (UNESCO World Heritage Site).

In 2025, he was included in the Stanford–Elsevier global list of the top 2% most-cited researchers worldwide.

Since 2021, Dr Ante Mandić has served as an elected member of the Executive Committee of the IUCN World Commission on Protected Areas (WCPA) Tourism and Protected Areas Specialist Group (TAPAS), where, as Coordinator of Knowledge Development, he has played a pivotal role in shaping global approaches to sustainable nature-based tourism. He is the lead author of the *IUCN WCPA Issues Paper Series No. 07 – Strengthening Sustainable Tourism's Role in Biodiversity Conservation and Community Resilience* (2025), a flagship publication that operationalizes IUCN Resolution 130 and provides policymakers, conservation practitioners, and tourism stakeholders with strategic guidance, recommended actions, and international case studies to align tourism with biodiversity targets and equitable community benefits, supporting the Kunming–Montreal Global Biodiversity Framework. His earlier contributions include co-authoring Resolution 130, adopted at the IUCN World Conservation Congress in Marseille (2022), and participating in the global study *Tourism in Protected Areas amid the COVID-19 Pandemic*, published in the UNWTO One Planet Vision for a Responsible Recovery of the Tourism Sector report.

Dr. Ante Mandić has made significant contributions at both national and international levels. Notably, he served as the principal advisor to the Croatian Ministry of Tourism and Sports, aiding in scenario-based planning as part of the Strategy for Sustainable Tourism Development through 2030, formulated in 2022. In 2024–2025, he advised the

Ministry on the development and implementation of technical guidelines for destination-level carrying capacity assessment and for destination management planning. Additionally, he is advising the Croatian Institute for Tourism on the development of an Environmental Satellite Account at the regional level, and his expertise extends to developing regional Tourism Master and Implementation Plans. Since 2024, he has been an accredited *Expert Trainer for the Global Sustainable Tourism Council (GSTC)*, authorized to deliver official GSTC training programs on sustainability standards and best practices for destinations and tourism enterprises. Further, Dr. Mandić has been actively involved with IUCN Med, leading the development of ecotourism marketing guidelines as part of the DestiMED Plus project, which collaborates with nine Mediterranean regions to enhance the integration of regional tourism and conservation policies, promoting ecotourism in their protected areas. He is also currently developing Coastal Tourism and Climate Change Mitigation and Adaptation Frameworks for Plan Bleu under the NaTour4CChange project.

In addition to his consulting roles, Dr. Mandić has enriched the academic and public spheres with numerous research articles published in indexed journals and book chapters. His engagement with public administration, especially in generating research impact, underscores his commitment to advancing sustainable tourism and environmental conservation initiatives. Dr Ante Mandić was recently involved as a researcher or team leader in several projects including:

- “CircTourEU - Advancing Circular Economy Adoption in EU's PAs: A Realist Evaluation and Evidence-Informed Approach” (HORIZON-TMA-MSCA-PF-EF, University of Surrey, UK)
- “PACT-VIRA” – Assessment of Climate Change Impacts on Nature-Based Tourism: Development of Vulnerability and Resilience Indices for Protected Areas for Mitigation and Adaptation (Croatian Science Foundation).
- “COMMITMENT - Effectiveness of adaptation and mitigation measures for climate change impacts in tourism” (NextGenerationEU) project focused on structuring the links between three key variables (impact, hazard, and resilience) and analysing appropriate adaptation and mitigation measures planned or implemented at the destination level or among tourism entrepreneurs in the destination.
- "BLUTOURSYSTEM (Interreg) project," focused on the establishment of Living Labs to support tourism strategic planning and monitoring of sustainability of tourism development, promoting ecotourism with growth decoupled from resource use in vibrant Italian (Veneto, Puglia) and Croatian (Central Dalmatia, Istria) tourism regions.
- "ShapeTourism (Interreg) project," which focused on developing a methodology and monitoring system to shape and drive sustainable tourism in nature-based destinations across vibrant Mediterranean destinations from Italy, Spain, Croatia, Portugal, and Slovenia as pilots.
- "SmartCulTour (Horizon 2020) project" aimed at supporting regional development in all European regions rich in heritage, including those located in rural peripheries and the urban fringe, through a redefined approach toward heritage-based tourism development and monitoring of sustainability of tourism development on LAU level. The project involved the establishment of Living Labs as communities of practice in the Netherlands, Belgium, Finland, Spain, Italy, and Croatia, with Dr Ante Mandić serving as a researcher and manager of the Living Lab in Split.

Dr Ante Mandić has also been invited to several international and national conferences in the area of sustainable tourism development, presenting as an esteemed speaker and participant. Finally, he holds the position of Associate Editor for the scientific journal "Journal of Ecotourism" (Taylor & Francis, Editor-In-Chief – Prof David Fennell), contributing to the advancement of ecotourism research.

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Google Scholar profile: https://scholar.google.com/citations?user=J_N0rwUAAA&hl=hr&oi=ao

EDUCATION

- 15/07/2014-01/12/2017 **PhD Sustainable Tourism**. University of Split (UNIST)

- 05/10/2010-28/06/2012 **Master in Economics: Hospitality and Tourism Management**. University of Split (UNIST)
- 05/10/2007-15/09/2010 **Bachelor of Economics (Baccalaureus)**. University of Split (UNIST)

PROFESSIONAL EXPERIENCE

- Since 01/08/2024 *Expert Trainer for the Global Sustainable Tourism Council (GSTC)*
- Since 01/02/2023 **Academy for Tourism** – Breda University of Applied Sciences. External examiner
- Since 01/06/2022 **Warner College of Natural Resources – Colorado State University, USA**. Affiliated Faculty at the Human Dimensions of Natural Resources Department.
- Since 01/02/2018 **Faculty of Economics, Business and Tourism - University of Split**. Assistant Professor of Sustainable Tourism at the Department of Tourism and Economy.
- Since 01/06/2015 **Wings Travel**—Destination management company and sustainable tourism consultancy. Owner. Hired by relevant national and international tourism-related organizations.

PUBLICATIONS

[Google Scholar](#) H-Index: 23; Citations: 2042 (March 2026)

Selected peer-reviewed journal articles

- Carić, H., **Mandić**, A., & Sever, I. (2026). A six-phase AI-expert framework for evaluating policy coherence in sustainable tourism. *Information Technology & Tourism*, 28(6).
<https://doi.org/10.1007/s40558-025-00352-0>
- Kumar Walia S, **Mandić** A, Choudhary P (2026;), "Exploring personality traits, intentions and emotions in responsible tourism behavior: evidence from Gen Y and Gen Z in India". *Young Consumers: Insight and Ideas for Responsible Marketers*, ahead-of-print.
<https://doi.org/10.1108/YC-07-2025-2634>
- **Mandić**, A., P. Kautish, S. Walia, and S. Seyfi. 2025. “ Emotional Values and Environmentally Responsible Travel Among Generation Z.” *International Journal of Tourism Research* 27, no. 6: e70161. <https://doi.org/10.1002/jtr.70161>.
- Marković Vukadin, I., Zovko, M., **Mandić**, A., & Zovko, D. (2025). Climate Change, Nature-Based Tourism, and Aging: Assessing Vulnerability and Resilience in Urban and Natural Protected Areas—Semi-Systematic Review. *Urban Science*, 9(12), 543.
<https://doi.org/10.3390/urbansci9120543>
- Epler Wood, M., **Mandić**, A., Burns, O’Shannon, & Milsten, M. B. (2025). *Climate action needs to drive destination planning—Why isn’t it?* Center for Hospitality Research, Cornell Peter and Stephanie Nolan School of Hotel Administration. <https://hdl.handle.net/1813/117772>
- **Mandić**, A., KC, B., Bricker, K. S., & Novaković, M. (2025). GSTC evaluation of urban and nature-based tourism destinations in Croatia: implications for adaptive governance and resilience. *Journal of Ecotourism*, 1–22. <https://doi.org/10.1080/14724049.2025.2547785>
- **Mandić**, A., Spenceley, A., & Leung, Y. F. (2025). Toward Resilient Nature-Based Tourism in the Post-Pandemic Era: Integrating Governance, Visitor Dynamics, Finance, and Ecosystem Integrity. *Tourism Planning & Development*, 22(5), 617–631. <https://doi.org/10.1080/21568316.2025.2553500>
- Walia, S. K., Tiwari, P., Choudhary, P., & **Mandic**, A. (2025). Does Gen Z’s Responsible Tourism Intentions Impact Ecologically Conscious Consumer Behavior? Investigating the Moderating Role of Sustainable Intelligence in Eighteen National Parks in India. *Tourism Planning & Development*, 22(5), 731–754. <https://doi.org/10.1080/21568316.2025.2544848>
- **Mandić**, A., & Rastegar, R. (2025). Revisiting tourism taxes: A justice-oriented approach to redistributing revenue. *Current Issues in Tourism*, 1–8. <https://doi.org/10.1080/13683500.2025.2542533>
- **Mandić**, A., Beraldo Souza, T., Spenceley, A., Bricker, K., Eagles, P. F. J., Epler Wood, M., Green, R., Haggar, K., Hvenegaard, G., Lemieux, C. J., Leung, Y.-F., McCool, S. F., Muriithi, J. K., Ritchie, C., Rogers, P., Rushton, B., Sano, J., & Turner, D. (2025). *Strengthening sustainable tourism’s role in biodiversity conservation and community resilience* (IUCN WCPA Issues Paper Series No. 07).

<https://iucn.org/sites/default/files/2025-07/issues-paper-no.-7-strengthening-sustainable-tourisms-role-in-biodiversity-conservation-and-community-resilience.pdf>

- Sadiq, F., **Mandić**, A., & Kumail, T. (2025). Tourism capital investment and climate dynamics: Insights from the Asia-Pacific region. *Asia Pacific Journal of Tourism Research*, 1–21. <https://doi.org/10.1080/10941665.2025.2516589>
- **Mandić**, A., Petrić, L., & Pivčević, S. (2025). Harmonizing sustainability and resilience in post-crisis cultural tourism: Stakeholder insights from the Split metropolitan area living lab. *Tourism Management Perspectives*, 55, 101331. <https://doi.org/10.1016/j.tmp.2024.101331>
- **Mandić**, A., Séraphin, H., & Vuković, M. (2024). *Engaging stakeholders in cultural tourism Living Labs: A pathway to innovation, sustainability, and resilience*. *Technology in Society*, 79, Article 102742. <https://doi.org/10.1016/j.techsoc.2024.102742>
- McCool, S. F., & **Mandic**, A. (2024). *A Social-Ecological Systems Perspective on Working toward Resilience in Nature-Based Tourism Planning*. *Tourism Planning & Development*, 1–23. <https://doi.org/10.1080/21568316.2024.2364622>
- Kumail, T., **Mandić**, A., Li, H., & Sadiq, F. (2024). *Uncovering the interconnectedness of tourism growth, green technological advancements, and climate change in prominent Asian tourism destinations*. *Tourism Management Perspectives*. <https://doi.org/10.1016/j.tmp.2024.101284>
- Hussain, A., **Mandić**, A., & Fusté-Forné, F. (2024). *Transforming communities: Analyzing the effects of infrastructure and tourism development on social capital, livelihoods, and resilience in Gilgit-Baltistan, Pakistan*. *Journal of Hospitality and Tourism Management*, 59, 276-295. <https://doi.org/10.1016/j.jhtm.2024.04.017>
- **Mandić**, A., Knight, D. W., Vuković, M., & Thomsen, B. (2024). *Place Attachment, Awareness of Environmental Responsibility and Pro-Environmental Behaviour of Visitors in Protected Natural Areas*. *Tourism Planning & Development*, 1–26. <https://doi.org/10.1080/21568316.2024.2353596>
- Hussain, A., **Mandić**, A., & Fusté-Forné, F. (2024). *Transforming communities: Analyzing the effects of infrastructure and tourism development on social capital, livelihoods, and resilience in Gilgit-Baltistan, Pakistan*. *Journal of Hospitality and Tourism Management*, 59, 276-295. <https://doi.org/10.1016/j.jhtm.2024.04.017>
- **Mandić**, A., Pavlić, I., Puh, B., & Seraphin, H. (2023). *Children and overtourism: A cognitive neuroscience experiment to reflect on exposure and behavioural consequences*. *Journal of Sustainable Tourism*. <https://doi.org/10.1080/09669582.2023.2278023>
- **Mandić**, A., Walia, S., Rasoolimanesh, S.M., (2023). *Gen Z and the Flight Shame Movement: Examining the Intersection of Emotions, Biospheric Values, and Environmental Travel Behaviour in an Eastern Society*. *Journal of Sustainable Tourism*. 10.1080/09669582.2023.2254950
- **Mandić**, A., Walia, S., Kautish, P. (2023). *The antecedents of pro-environmental tourist behaviour of Gen Z: an eastern society perspective*. *Anatolia. An International Journal of Tourism and Hospitality Research*. Online First. DOI: 10.1080/13032917.2023.2224368
- **Mandić**, A., & McCool, S.F. (2023). *Sustainable visitor experience design in nature-based tourism: an introduction to the Special Issue*, *Journal of Ecotourism*, 22:1, 1-3, DOI: 10.1080/14724049.2022.2124765
- **Mandić**, A., & McCool, S.F. (2023). *A critical review and assessment of the last 15 years of experience design research in a nature-based tourism context*, *Journal of Ecotourism*, 22:1, 208-235, DOI: 10.1080/14724049.2022.2099877
- **Mandić**, Ante. (2023). *Protected area management effectiveness and COVID-19: The case of Plitvice Lakes National Park, Croatia*. *Journal of Outdoor Recreation and Tourism*, 41, 100397. DOI: 10.1016/j.jort.2021.100397
- **Mandić**, A., & Kennell, J. (2021). *Smart governance for heritage tourism destinations: Contextual factors and destination management organisation perspectives*. *Tourism Management Perspectives*, 39, 10086. DOI: 10.1016/j.tmp.2021.100862
- **Mandić**, Ante, & Vuković, M. (2021). *Millennials attitudes, choices, and behaviour - integrative analysis*. *Journal of Ecotourism*, 0(0), 1–11. DOI: 10.1080/14724049.2021.1932925
- Spenceley, A., Mccool, S., Newsome, D., Báez, A., James, R., Blye, C., Bricker, K., Cahyadi, H. S., Halpenny, E., Hvenegaard, G., King, D. M., Leung, Y. F., **Mandić**, A., Naidoo, R., Ruede, D., Sano, J., Sarhan, M., Santamaria, V., Sousa, T. B., Zschiegner, A. K. (2021). *TOURISM IN PROTECTED AND CONSERVED AREAS AMID THE COVID-19 PANDEMIC*, 27, 103–118.

- **Mandić, A.** (2020). *Structuring challenges of sustainable tourism development in protected natural areas with the driving force–pressure–state–impact–response (DPSIR) framework*. *Environment Systems and Decisions*, 40(4). DOI: 10.1007/s10669-020-09759-y
- Pivčević, S., Petrić, L., & **Mandić, A.** (2020). *Sustainability of tourism development in the Mediterranean-Interregional similarities and differences*. *Sustainability*, 12(18). DOI: doi.org/10.3390/su12187641
- **Mandić, A.** (2019). *Nature-based solutions for sustainable tourism development in protected natural areas: a review*. *Environment Systems and Decisions*, 39, 249–268. DOI: 10.1007/s10669-019-09718-2
- **Mandić, Ante,** & Garbin Praničević, D. (2019). *Progress on the role of ICTs in establishing destination appeal: Implications for smart tourism destination development*. *Journal of Hospitality and Tourism Technology*, 10(4), 791-813. DOI: 10.1108/JHTT-06-2018-0047

Co-edited books

- **Mandić, A.,** Spenceley, A., Fennell, D. (eds) (2024). *Handbook on Managing Nature Based Tourism Destinations Amid Climate Change*. Edward Elgar. Accepted for publishing.
- Castano, R.A., Pivac, T., **Mandić, A.** (eds) (2024). *Legacy and Innovation: Integrating Cultural Heritage Conservation with Contemporary Tourism Management*. *Advances in Science, Technology & Innovation*. Springer, Cham. <https://link.springer.com/book/9783031593246>
- **Mandić, A.,** Walia, S.K. (eds) (2023). *The Routledge Handbook of Nature Based Tourism Development*. Routledge, London. <https://doi.org/10.4324/9781003230748>
- **Mandić, A.** Castanho, R.A., Stankov, U. (eds) (2022). *Cultural Sustainable Tourism: Strategic Planning for a Sustainable Development*. *Advances in Science, Technology & Innovation*. Springer, Cham. https://doi.org/10.1007/978-3-031-10800-6_14
- **Mandić A.,** Petrić L. (eds) (2021). *Mediterranean Protected Areas in the Era of Overtourism*. Springer, Cham. https://doi.org/10.1007/978-3-030-69193-6_2

Peer-reviewed book chapters

- **Mandić, A.** (2025). Reimagining nature-based tourism: A critical reflection on inspiring regeneration and ecological restoration. In F. Fusté-Forné & A. Hussain (Eds.), *The Routledge handbook of regenerative tourism* (1st ed., pp. 1–16). Routledge. <https://doi.org/10.4324/9781003469810>
- Kumar, S., Valeri, N., Shekhar, Sageena, G., **Mandić, A.** *Sustainable mountain tourism development in the foothills of the Himalaya*. in: Mandić, A., Walia, S.K. (eds) (2023). *The Routledge Handbook of Nature Based Tourism Development*. Routledge, London. <https://doi.org/10.4324/9781003230748>
- Marković Vukadin, I., Zovko, M., **Mandić, A.** *Redefining sustainable tourism challenges and associated indicators in protected and conserved areas*. in: Mandić, A., Walia, S.K. (eds) (2023). *The Routledge Handbook of Nature Based Tourism Development*. Routledge, London. <https://doi.org/10.4324/9781003230748>
- **Mandić, A.** (2022). *Protected area tourism*. In: Buhalis, D. (ed) *Encyclopedia of Tourism Management and Marketing*. Edward Elgar Publishing. <https://doi.org/10.4337/9781800377486.protected.area.tourism>
- Petrić L., **Mandić A.** (2021) *Governance and Management of Protected Natural Areas in the Era of Overtourism*. In: Mandić A., Petrić L. (eds) *Mediterranean Protected Areas in the Era of Overtourism*. Springer, Cham. https://doi.org/10.1007/978-3-030-69193-6_2
- **Mandić, A.,** Marković Vukadin I. (2021). *Managing Overtourism in Nature-Based Destinations*. In: Mandić A., Petrić L. (eds) *Mediterranean Protected Areas in the Era of Overtourism*. Springer, Cham. https://doi.org/10.1007/978-3-030-69193-6_3
- **Mandić, A.** (2021). *Optimization of tourism development in destinations: an approach used to alleviate the impacts of overtourism in the Mediterranean region*. In: Spenceley, A. (ed) *Handbook for Sustainable Tourism Practitioners: The Essential Toolbox*. Edward Elgar Publishing.

RESEARCH PROJECTS (FUNDING)

- 2026-2028 Project: **CircTourEU - Advancing Circular Economy Adoption in EU's PAs: A Realist Evaluation and Evidence-Informed Approach**, HORIZON-TMA-MSCA-PF-EF - HORIZON TMA MSCA Postdoctoral Fellowships - European Fellowships with University of Surrey, UK, Principal Investigator – Dr Ante Mandić, Supervisors: Prof Xavier Font & Prof James Kennell, University of Surrey
- 2024-2028 Project: **Assessment of Climate Change Impacts on Nature-Based Tourism: Development of Vulnerability and Resilience Indices for Protected Areas for Mitigation and Adaptation Strategies**

(**PACT-VIRA**), Croatian Science Foundation, Principal Investigator – Dr Izidora Marković Vukadin, Institute for Tourism, Zagreb, Croatia.

- 2024-2028 Project: **COMMITMENT - Effectiveness of adaptation and mitigation measures for climate change impacts in tourism**, NextGenerationEU, Principal investigator – Dr Izidora Marković Vukadin, Institut for Tourism, Zagreb, Croatia.
- 2020-2023 Project: **SmartCulTour**, Horizon 2020. Principal investigator - Prof Lidija Petrić, Department of Tourism and Economy, Faculty of Economics, Business and Tourism, University of Split, Croatia.
- 2018-2019 Project: **BluTourSystem**, European Regional Development Fond: Interreg Italy-Croatia. Principal investigator - Prof Smiljana Pivčević, Department of Tourism and Economy, Faculty of Economics, Business and Tourism, University of Split, Croatia.
- 2017-2018 Project: **ShapeTourism** - New shape and drives for the tourism sector: supporting the decision, integrating plans and ensuring sustainability, European Regional Development Fond: MED Programme. Principal investigator - Prof Lidija Petrić, Department of Tourism and Economy, Faculty of Economics, Business and Tourism, University of Split, Croatia.

PRIZES AND AWARDS

- Annual Social Science Research Award (2025) by the University of Split and the Ministry of Education and Science.
- Best Paper Award at the TTRA (Travel and Tourism Research Association) Europe Chapter Conference in 2023, Dijon, France.
- Annual Social Science Research Award (2022) by the University of Split and the Ministry of Education and Science.
- Extraordinary Doctoral Prize of the academic year 2017/18 by the University of Split, in recognition of his outstanding research contributions.

INVITED PRESENTATIONS TO CONFERENCES

- 2025 - "*Regenerating Destinations Through Nature Positive Tourism*", Nature Positive Tourism Partnership (WTTC, UN Tourism & the World Sustainable Hospitality Alliance), the Nature Positive Tourism Explained series, Online
- 2025 - "*IUCN World Conservation Congress*", IUCN, Abu Dhabi, United Arab Emirates
- 2025 - "*Establishing sustainable tourism destinations in the European Union*", European Parliament, Brussels, Belgium
- 2025 - "*UfM Conference on Tourism Sector: Employment-related opportunities and challenges*", Union for Mediterranean, European Commission, German Development Cooperation, Athens, Greece.
- 2025 - "*Unbalanced Rollercoaster: EU Tourism for a Smoother Ride*", Together for EU Tourism (T4T) Expert Group dedicated task force (E03886), European Commission, Brussels, Belgium.
- 2024 - "*Climate Action Needs to Drive Destination Planning: Why Isn't it?*", Cornell University SC Johnson College of Business, Center for Hospitality Research & Center for Sustainable Global Enterprise, New York, SAD
- 2024 - "*Developing Integrated Approaches for Sustainable Tourism Governance and Destination Management in Mediterranean MPAs*", MedPAN regional experience-sharing workshop "Managing Tourism in Marine Protected Areas in the Mediterranean", La Londe les Maures, France
- 2023 - "*Sustainable Nautical Tourism conference*", hosted by the Ministry of Tourism and Sports, Croatia and the European Commission (Croatian presidency of EUSAIR).
- 2023 - "*Global Sustainable Tourism Conference GSTC2023*", Sustainable Tourism in the Balkan Region, hosted by Global Sustainable Tourism Council, Antalya, Turkey.
- 2022 - "*Mediterranean Sustainable Tourism Conference*", hosted by IUCN Mediterranean, Rome, Italy.
- 2022 - "*International conference on responsible tourism and hospitality (ICRTH)*", hosted by Responsible Borneo and Ministry of Tourism, Creative Industry and Performing Art Sarawak.
- 2022 - "*International Year of Sustainable Mountain Development*", hosted by FAO Food and Agriculture Organization of the United Nations, Mountain Partnership United Nations, and Boğaziçi University, Istanbul, Turkey.
- 2021 - "*CLICTOUR – Climate change resilient tourism in protected areas of Northern Portugal*", hosted by the University of Minho, Centre for Research in Economics and Management (NIPE), Centre for Communication and Society Studies (CECS) and the Institute for Nature Conservation and Forests (ICNF), Portugal.

TEACHING EXPERIENCE

- 2018-2025 **Introduction to tourism; Tourism policy** (5 compulsory credits) of Bachelor of Economics (Baccalaureus) Degree at UNIST
- 2018-2025 **Tourism planning and development** (6 compulsory credits) of Master in Economics: Hospitality and Tourism Management Degree at UNIST
- 2020-2025 **Marketing in tourism and hospitality** (5 compulsory credits) of Bachelor of Economics (applied) Degree at UNIST
- 2020-2025 **Master Thesis** (15 compulsory credits) of Master in Economics: Hospitality and Tourism Management Degree at UNIST.

POSTGRADUATE STUDENT SUPERVISION

NVQ Level 8 Equivalent – PhD Mentorship

Ongoing

- *Fostering Community Empowerment Through Nature-Based Experiences: A Transformative Approach to Education and Sustainable Development* (Colorado State University, Warner College of Natural Resources)

NVQ Level 7 Equivalent – Master’s Degrees (120 ECTS Credits)

Selected: Academic Year 2024/2025:

- *Mapping Key Stakeholders for Sustainable Tourism Development in the Dalmatian Hinterland*
- *Experience Attributes and Participant Satisfaction at the Ultra Trail Dinarides Race in Sinj*
- *Integrating Circular Economy Principles in Experience Design: A Survey of National Park Managers in Croatia*

Selected: Academic Year 2024/2025:

- *Psychological and Socio-Demographic Drivers of Pro-Environmental Behavior in Generation Z*
- *The Relationship Between Place Attachment and Pro-Environmental Behavior: A Case Study of Biokovo Nature Park*
- *The Link Between Environmental Responsibility Awareness and Pro-Environmental Behavior: A Case Study of Biokovo Nature Park*
- *Designing Interventions to Stimulate Environmentally Sustainable Behavior in Krka National Park*

OTHER RELEVANT INFORMATION

- **Editorial board member and Associate Editor:** *Journal of Ecotourism*, Editor-In-Chief – Prof David Fennell, Publisher: Taylor and Francis, since 2021; *Tourism Planning and Development*, Editor-In-Chief – Prof Sam Huang, Publisher: Taylor and Francis, since 2024.
- **Member of the executive committee and coordinator of knowledge development:** International Union for Conservation of Nature World Commission for Protected Areas Tourism and Protected Areas Specialist Group (IUCN WCPA TAPAS), since 2021.